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Brand Guidline
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Main Logo

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Secondary Logo

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Logo Construction

Typography

Nunito is a well balanced sans serif typeface superfamily, with 2 versions: The project began with Nunito, created by Vernon Adams as a rounded terminal sans serif for display typography. Jacques Le Bailly extended it to a full set of weights, and an accompanying regular non-rounded terminal version, Nunito Sans.

Aa

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! ?

Brand Colours

Colors in a logo guideline are an important element in communicating the brand's identity and creating a memorable visual impression. It's essential to use the colors consistently to create a strong and recognizable brand identity across all applications. We strongly suggest that you use these green-like colours in branding.

#53BE93

#212E26

#178059

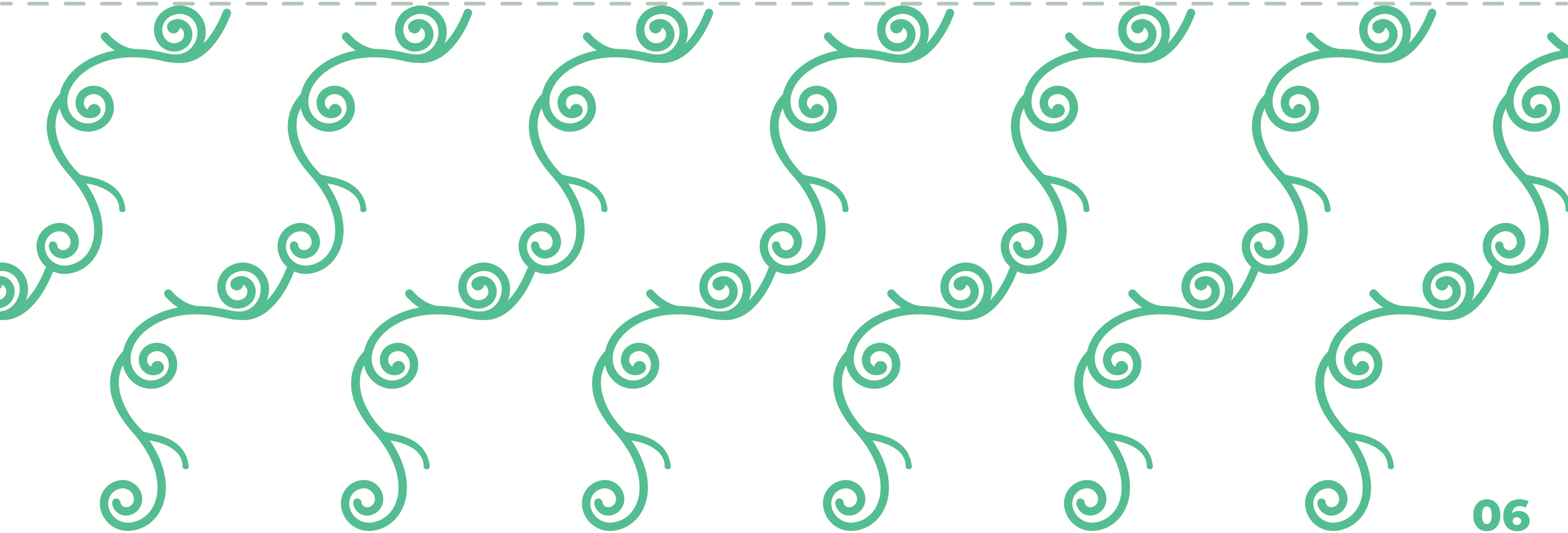
#597557

#DEDED6

#EDEBE5

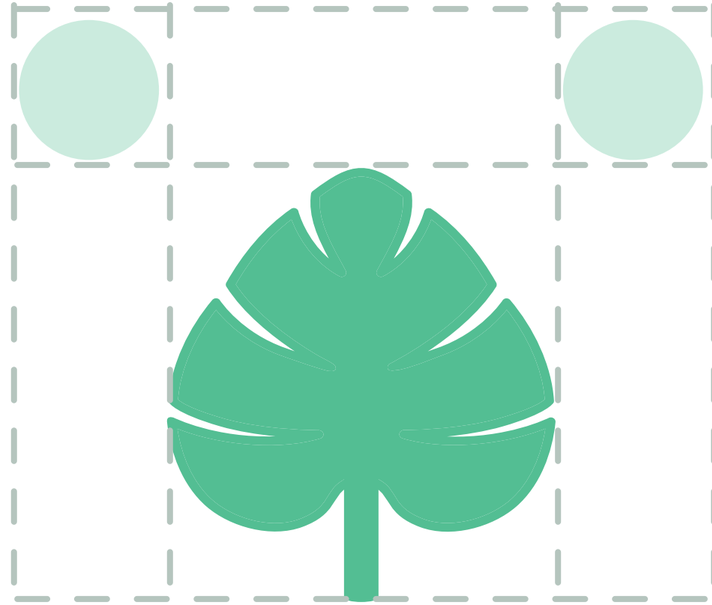
Logo Pattern

A pattern in a logo guideline refers to a repeating decorative design element that is used consistently across various applications of the logo. The pattern may be composed of shapes, lines, or other graphic elements that add visual interest to the design and help to reinforce the brand's identity to be more recognizable.



Logo
Safe Space

Logo Icon
Safe Space



Authorised Logo Usage

Unauthorised Logo Usage

Logos With Background

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Jane Smith
Manager
999.999.9999
123 Ulice Jana, Pardubice
Pardubický kraj, ČR
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naturas

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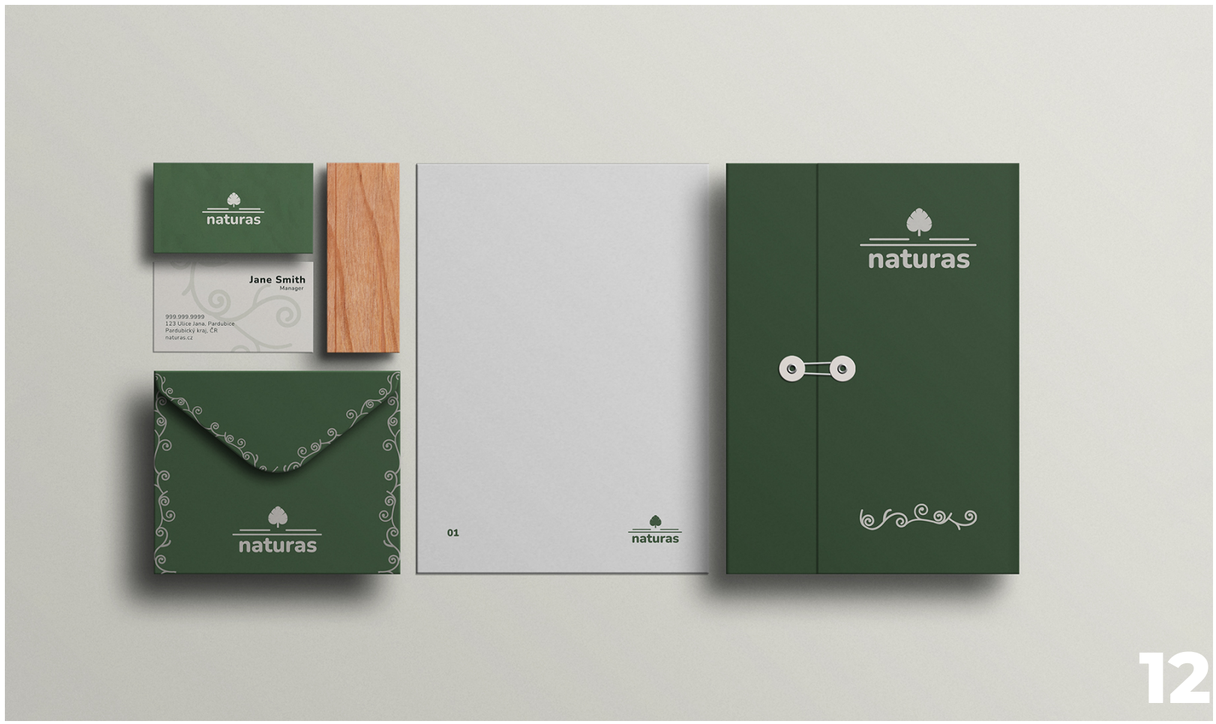
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